

**KADAYAWAN BALL**  
**Fashion Design Competition**

**Be a part Kadayawan's first ever red-carpet gala event!**  
**Dress up and shine with the stars at Kadayawan's grandest**  
**and most glamorous Fashion Ball!**

If you are 18 years old and above, a professional fashion designer from Davao Region, passionate in creating contemporary, world-class and red-carpet worthy formal apparel for men and women inspired by the 11 Kadayawan Tribes of Davao, join and win these prizes:

**1<sup>st</sup> Prize Winner P 150,000.00**

**2<sup>nd</sup> Prize Winner P 75,000.00**

**3<sup>rd</sup> Prize P 50,000.00**

**THEME:** 11 Tribes of Davao in Contemporary Fashion

Matigsalug	Maguindanao
Ata Manobo	Maranao
Obo-Manobo	Tausug
Jangan-Clata	Sama
Bagobo-Tagabawa	Iranun
Kalagan	

**GOAL:** Participating designers should come up with a pair of formal apparel for men and women inspired by cultural elements from the 11 Kadayawan Tribes of Davao.

**SCHEDULE:**

July 5	<b>Teaser</b>
July 9	<b>Official Launching of Kadayawan Call For Entries</b>
July 16	<b>Submission of Entries and Interview of Interested Participants</b>
July 17	<b>Selection and Announcement of Finalists</b>
July 20	<b>Press Presentation, Orientation and Signing of MOA with the Finalists</b>
July 25-28	<b>Ocular Visit, Mentoring and Critiquing</b>
August 10	<b>Final Submission of Polished and Critiqued Entries</b>
August 11-13	<b>Production and location shoot of Motion and Still Editorials of Production Materials</b>
August 12-14	<b>Rehearsals of Model Muses for the Dance Gala and Fashion Show</b>
August 15	<b>Preliminary Judging</b>
August 15	<b>KADAYAWAN BALL Runway Presentation and Final Judging</b>

## Awarding of Winners

August 16-19

Public Exhibition

### MECHANICS:

1. Create a pair of contemporary, wearable, dance functional and red-carpet worthy formal ensemble design for male and female . Designs must be inspired by the culture and arts of the 11 Kadayawan Tribes of Davao. Use of traditional material surfaces and artisanal motifs, patterns and techniques are highly encouraged.
2. Participating designers must present themselves for interview with the Davao Fashion and Design Council at Saging Republic when they submit the following on July 16, 2018:
  - a. Official Application Form with 2 x 2 ID picture
  - b. Photocopies of any of the following:
    - Community Tax Certificate
    - Employment Certificate
    - Business Permit
    - Any government-issued ID and recommendation from Barangay
  - c. Color-rendered illustration of design for 1 male and 1 female with sample swatches and “Design Brief” of the design attached at the back of a ¼-size Illustration board:
    - *Name (with landline/mobile number, complete address, organization/affiliation)*
    - *Title of the Design*
    - *Specific inspiration and story of the design*
3. A maximum of 3 pair entries may be submitted by one (1) participating designer.
4. Entries must be original and have not been exhibited, worn or entered in any fashion design competitions before.
5. Design mentors from the Davao Fashion and Design Council (DFDC) will supervise the production process of the finalists. The Kadayawan Executive Committee will be significantly involved in the final evaluation of finalists based on the recommendations from the ocular visit, mentoring and critiquing.
6. Models will be provided by the event committee.

7. During the awarding ceremony for the winners on August 15 at the 1<sup>st</sup> Kadayawan Fashion Ball, the designer finalists will be required to be in their best “Creative Black Tie” attire during the event.
8. For inquiries, you may contact:

***Kadayawan Ball Secretariat***

Davao Fashion and Design Council

Bea Abrigo +63 977 182 9272

email: [kadayawanball@gmail.com](mailto:kadayawanball@gmail.com)

facebook page: Kadayawan Ball

**CRITERIA FOR JUDGING:**

**PRELIMINARY JUDGING (60%)**

- **Aesthetics and Point of View** **10%**
- **Range of Materials, Techniques and Silhouettes** **10%**
- **Quality of Execution on Actual Garments** **30%**
- **Hanger Appeal and Functionality** **10%**

**FINALS (20%)**

- **Over-all Presentation** **10%**
- **Styling** **10%**

**DEPARTMENT, PERSONABLE CHARACTER & DISCIPLINE  
OF THE DESIGNER**

**20%**

(to be evaluated by the Davao Fashion and Design Council and the Kadayawan Executive Committee)

## KADAYAWAN BALL 2018

### APPLICATION FORM

<i>Last Name</i>	<i>First Name</i>	<i>Middle Name</i>
<i>Age</i>	<i>Sex</i>	<i>Civil Status</i>
<i>Birthdate</i>	<i>Birthplace</i>	
<i>Name of Parents</i>	<i>Mother</i>	<i>Father</i>
<i>Home Address</i>	<i>Landline Number</i>	
<i>Business Address</i>	<i>Landline Number</i>	<i>Email Add</i>
<i>Employer's Name/School</i>	<i>Contact Number(s)</i>	<i>Email Add</i>
<i>TIN</i>	<i>SSS</i>	<i>Website</i>

### EDUCATIONAL BACKGROUND

<i>Highest Educational Attainment</i>	<i>Name of School</i>	<i>Address</i>
<i>Highest Degree Attained</i>	<i>Year Graduated</i>	
<i>Other Degrees Attained</i>	<i>Name of School</i>	<i>Address</i>

### FASHION COMPETITIONS, EXHIBITS AND RELATED EVENTS

<i>Name of Event</i>	<i>Participation</i>	<i>Date and Venue</i>

### ACHIEVEMENTS Use separate sheet if you have more entries.

<i>Name of Award/Recognition</i>	<i>Conferring Institution</i>	<i>Date and Venue</i>

### AFFILIATIONS Use separate sheet if you have more entries.

<i>Name of Organization</i>	<i>Position</i>	<i>Inclusive Dates</i>

**EMPLOYMENT HISTORY** Use separate sheet if you have more entries.

<i>Name of Company</i>	<i>Position</i>	<i>Inclusive Dates</i>

I declare the accuracy of all entries in this application form. I also allow KADAYAWAN BALL and DAVAO FASHION AND DESIGN COUNCIL to conduct their queries to clarify the statements I have made.

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Name and Signature of Applicant

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Date