



**HABI KADAYAWAN**  
FASHION ACCESSORIES DESIGN COMPETITION

If you are 18 years old and above, a resident of Davao Region, professional, student or hobbyist, and have the knack to create world-class fashion accessories inspired by the 11 Kadayawan Tribes of Davao, then bring it on and win these prizes:

**Three (3) Grand Prize Winners @ P 100,000.00 each  
with Manila FAME Exposure**

**Fashion Accessories**

1. Professional
2. Student
3. Hobbyist/Artisan

**Twelve (12) Honorable Mention @ P 5,000.00 each**

**THEME:** 11 Tribes of Davao in Contemporary Fashion Accessories

Matigsalug	Maguindanao
Ata Manobo	Maranao
Obo-Manobo	Tausug
Jangan-Clata	Sama
Bagobo-Tagabawa	Iranun
Kalagan	

**GOAL:** Functional, marketable and original fashion accessories featuring iconic patterns, materials and/or techniques from the artisanal culture of the 11 Kadayawan Tribes tweaked in contemporary style.

**SCHEDULE:**

July 5	<b>Teaser</b>
July 9	<b>Official Launching of Kadayawan Call For Entries</b>
July 16	<b>Submission of Entries and Interview of Interested Participants</b>
July 17	<b>Selection and Announcement of Finalists</b>
July 20	<b>Press Presentation, Orientation and Signing of MOA with the Finalists</b>
July 25-28	<b>Ocular Visit, Mentoring and Critiquing</b>
August 10	<b>Final Submission of Polished and Critiqued Entries</b>
August 11-13	<b>Production and location shoot of Motion and Still Editorials of Production Materials</b>
August 16	<b>Close-door Preliminary Judging</b>

August 16

**Runway Presentation and Final Judging**

August 16-19

**Public Exhibition**

**MECHANICS:**

1. Fill up the application form with 2 x 2 ID picture and submit together with the following on or before July 16, 2018:
  - a. Photocopies of Community Tax Certificate and 1 or 2 of the following:
    - For students - School ID and School Registration Certificate
    - For professionals - Employment Certificate or Business Permit
    - For hobbyists and artisans – any government-issued ID and recommendation from Barangay
  - b. One (1) piece statement accessory (ex. earrings, ring, bracelet, necklace, bag, shoes, etc.)
  - c. Illustration of proposed design with “Design Brief” attached at the back of ¼ size illustration board together with the application form:
    - *Name (with landline/mobile number, complete address, organization/affiliation)*
    - *Title of the Design*
    - *Category (Professional, student and hobbyist/artisan)*
    - *Specific inspiration and story of the design*
    - *Target Market*
    - *List of Materials*
    - *Costing*
2. Entry forms may be downloaded from [www.dfdc.com.ph](http://www.dfdc.com.ph). Submission of entries will be at Saging Republic, Tionko corner V. Mapa Streets, on July 16, 2018, from 10 a.m.-5 p.m.
3. Entries must be original. They should not be duplicates of existing products and must have not been entered in any fashion design competition or exhibit.
4. Preliminary entries will be evaluated by a panel of local design experts, the *Habi Kadayawan* Committee and Kadayawan Festival Chair. Finalists are encouraged to bring their portfolios during the briefing on July 16.
5. Finalists will polish further the final product. Design mentors from the Davao Fashion and Design Council (DFDC) and its partner organizations will be assigned to supervise the production and its documentation.

6. Final submission of the product with packaging and visual merchandising component will be on August 10. Entries will be mounted and judged by a panel of design experts.
7. Models will be provided by the event committee.
8. Awarding ceremony for the winners will be on August 16. Immediately following will be the Public Exhibition from August 16-19.
9. For inquiries, you may contact:

***Habi Kadayawan Secretariat***

Davao Fashion and Design Council

Airen Perocho - 0915 687 7394

email: [habikadayawan@gmail.com](mailto:habikadayawan@gmail.com)

facebook page: Habi Kadayawan

[www.dfdc.com.ph](http://www.dfdc.com.ph)

**CRITERIA FOR JUDGING:**

**PRELIMINARY JUDGING (60%)**

- **Creativity and Originality** **30%**
  - Range of Materials, Techniques and Silhouettes
  - Inventive Use of Available Materials
  - Relevance to the Theme
- **Craftmanship** **20%**
  - Design and Function
- **Visual Appeal and Marketability** **10%**

**FINALS (20%)**

- **Over-all Runway Appeal** **20%**

**DEPARTMENT, PERSONABLE CHARACTER & DISCIPLINE  
OF THE DESIGNER**

**20%**

(to be evaluated by the Davao Fashion and Design Council and the Kadayawan Executive Committee)



## APPLICATION FORM

<i>Last Name</i>	<i>First Name</i>	<i>Middle Name</i>
<i>Age</i>	<i>Sex</i>	<i>Civil Status</i>
<i>Birthdate</i>	<i>Birthplace</i>	
<i>Name of Parents</i>	<i>Mother</i>	<i>Father</i>
<i>Home Address</i>	<i>Landline Number</i>	
<i>Business Address</i>	<i>Landline Number</i>	<i>Email Add</i>
<i>Employer's Name/School</i>	<i>Contact Number(s)</i>	<i>Email Add</i>
<i>TIN</i>	<i>SSS</i>	<i>Website</i>

## EDUCATIONAL BACKGROUND

<i>Highest Educational Attainment</i>	<i>Name of School</i>	<i>Address</i>
<i>Highest Degree Attained</i>	<i>Year Graduated</i>	
<i>Other Degrees Attained</i>	<i>Name of School</i>	<i>Address</i>

### **SPECIAL TRAININGS IN FASHION OR PRODUCT DEVELOPMENT**

<i>Name of Course/Module</i>	<i>Host School/ Training Institution</i>	<i>Date of Completion</i>

### **ACHIEVEMENTS** Use separate sheet if you have more entries.

<i>Name of Award/Recognition</i>	<i>Conferring Institution</i>	<i>Date and Venue</i>

### **AFFILIATIONS** Use separate sheet if you have more entries.

<i>Name of Organization</i>	<i>Position</i>	<i>Inclusive Dates</i>

**EMPLOYMENT OR SCHOOL HISTORY** Use separate sheet if you have more entries.

<i>Name of Company</i>	<i>Position</i>	<i>Inclusive Dates</i>

I declare the accuracy of all entries in this application form. I also allow HABI KADAYAWAN and DAVAO FASHION AND DESIGN COUNCIL to conduct their queries to clarify the statements I have made.

\_\_\_\_\_  
Name and Signature of Applicant

\_\_\_\_\_  
Date

